

Lancaster by the Bay Chamber Receives 2009 Constant Contact All-Star Award

Constant Contact recognizes Lancaster by the Bay Chamber for commitment to best practices in email marketing

Kilmarnock, Virginia — May 3, 2010 – Lancaster by the Bay Chamber, today announced that it has received a 2009 All-Star Award from Constant Contact[®], Inc., a leading provider of email marketing, event marketing, and online survey tools for small organizations. Lancaster by the Bay Chamber was selected for meeting Constant Contact's best-practice standards for the use of Email Marketing throughout 2009.

"This has been a great tool to get the word out to our membership and help promote member businesses" said Edie Jett, Executive Director, Lancaster by the Bay Chamber.

Lancaster by the Bay Chamber received a 2009 Constant Contact All-Star Award for demonstrating best practices in the effective use of Constant Contact Email Marketing in the following areas:

- Frequency of campaigns
- Open rates
- Bounce rates
- Click through rates

"Our customers work hard to build strong relationships with their customers through email marketing and some, such as Lancaster by the Bay Chamber, truly excel in this effort," said Gail Goodman, CEO, Constant Contact. "We created our All-Star Awards to highlight those customers who are passionately committed to following our best practices as they work to improve their customer communications. We're proud of the role we play in helping Lancaster by the Bay Chamber be successful and we look forward to continuing to assist the company with its marketing efforts."

About Constant Contact, Inc.

With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, nonprofits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (NASDAQ: CTCT) with offices located in Waltham, Mass.; Loveland, Colo.; and Delray, Fla. To learn more, please visit www.ConstantContact.com or call 781-472-8100.

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