



**For Immediate Release**

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**33<sup>rd</sup> Annual Kilmarnock Lighted Christmas Parade  
News Release**

**Enter to Win Kilmarnock's "Name Your Parade!" Theme Contest**

We know it is hard to believe, but the Kilmarnock Lighted Christmas Parade is fast approaching! This year, the Lancaster by the Bay Chamber of Commerce is sponsoring a "Name Your Parade!" theme contest. The author of the winning theme will receive a prize package that includes a celebrity ride in the annual parade on Friday, December 9.

"I encourage members of our community to let their creativity flow and help shape our annual celebration," said Tom Richardson, President Lancaster by the Bay Chamber. "I have no doubt that this year's parade will be truly spectacular."

Now in its 33rd year, the Kilmarnock Lighted Christmas Parade kicks off the holiday season. The parade features approximately 100 units of all kinds. Themes from past years have included "Rockin Around the Christmas Tree," "Twas the Night Before Christmas," "A Coastal Christmas" and "Home for the Holidays."

**HOW TO ENTER:**

Send an e-mail to: info@lancasterva.com with "Name Your Parade!" in the subject line

Send a letter to: Lancaster by the Bay Chamber, P.O. Box 1868, Kilmarnock, Virginia 22482

Send a fax to: 804-435-3092 with "Name Your Parade!" in the subject line

Drop it off in person at: Lancaster by the Bay Chamber, 506 N. Main Street, Kilmarnock, Virginia 22482

Members of the community must submit their ideas for this year's theme by Wednesday, August 31 at 5 p.m. There is a limit of one entry per household. **Entries must include your name, street address and phone number.** For more information, please contact Edie Jett at info@lancasterva.com with "Name Your Parade!" in the subject line.

A committee made up of Chamber members and the parade committee will select the winning theme. The first, second and third place winners will be notified in early September.