



For Immediate Release

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Kilmarnock Lighted Christmas Parade Announces Theme, Registration Opens

It's time to start planning for the "Sights and Sounds of Christmas", the theme for this year's Kilmarnock Lighted Christmas Parade. "This is a great theme for our 33rd annual parade" said Edie Jett, Executive Director of Lancaster by the Bay Chamber of Commerce, the sponsor of the parade along with their partner, Dominion Virginia Power.

"We want to congratulate the winner of our theme contest, Doris Enderle of Lancaster, VA. The Enderle family has been invited to accompany Santa down Main Street. Second and third place winners, Shelia McGill and Peggy Shelton, will be "Guest Dignitaries" in the parade too" said Jett.

This year's parade kicks off on Friday, December 9 at 7:00PM along Kilmarnock's Main Street and lasts approximately one hour. Float and vendor registration is required with forms available on line at www.lancasterva.com or at the Chamber office at 506 N. Main Street (804-435-6092). All registrations must be complete and received at the Lancaster by the Bay Chamber office by 5:00 PM on November 23, 2011. All units except emergency response units and antique vehicles **MUST BE** in holiday decorations. The final lineup and staging locations will be posted on the Chamber's website the week prior to the parade.

"Our parade committee thought this year's theme reflected the excitement of the holiday season and encourages more children's entries and floats" stated Jett.

Keep up to date with the latest news on the parade on its Facebook page, www.facebook.com/pages/Kilmarnock-Va-Christmas-Parade.

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